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Arkansas Electric Cooperative Corp. Selects PCI for MISO and SPP Market Operating, Deal Management and Data Warehouse Systems
PCI to Supply AECC with MISO and SPP EIS and Integrated Marketplace Software

Norman, OK – January 4, 2012: Arkansas Electric Cooperative Corp. (AECC) has selected Power Costs, Inc. (PCI) to supply its SPP and MISO software needs. AECC has licensed the PCI GenManager Market Operating System for the MISO and the SPP Energy Imbalance Service (EIS) Market, as well as for the upcoming SPP Integrated Marketplace. PCI's software will manage all of the market interactions between AECC and the markets including Deal Management, eTagging, complete Shadow Settlements and Data Warehousing. "We are thrilled to include AECC to the PCI family of clients. We look forward to working with them and having a long term partnership to meeting their software needs for the SPP and MISO markets" said Jason Hebert, Vice President of Professional Services and Sales.

"Our in-house developed systems would have required significant upgrades and redesign to deal with the new markets. For AECC's needs, PCI offered the best combination of flexibility, capability and expertise in a single vendor-maintained product," said Keith Sugg, principal engineer of dispatching with AECC.

Arkansas Electric Cooperative Corp. (AECC) is a generation and transmission cooperative that provides power for nearly 500,000 customers throughout Arkansas and surrounding states. Long considered one of the top generation and transmission cooperatives in the nation, AECC has developed a diverse portfolio of generation assets to optimize service and reliable, low cost power to its 17 electric distribution cooperative members. Learn more at AECC.com.

Power Costs, Inc. (PCI) is the leading provider of generation supply management and optimization software to energy focused companies. Founded in 1992 by Dr. Fred Lee, PCI continues to develop power industry software solutions, superior customer support and value-added services for top-tier energy customers. Over half of all power generation in the United States implements PCI software solutions. PCI is based in Norman, Oklahoma and is a privately held company. To learn more about PCI, please visit Powercosts.com.